



**ALASKA DEPARTMENT OF LABOR
& WORKFORCE DEVELOPMENT**

**Alaska Workforce Investment Board
Alaska Department of Labor & Workforce Development
Youth Council**

January 24, 2008

9:00 a.m. – 5:00 p.m.

**Cook Inlet Tribal Council
Rasmuson Conference Center**

3600 San Jeronimo Drive

Anchorage, Alaska

Teleconference Number: 1-800-315-6338 Code: 2942 (AWIB)

Minutes

Call to order by Chairman Tim Scott at 9:10 am

Roll Call: X Tim Scott, Chair; John Douglas, X Heidi Frost; X Melissa Hill;
X Jennifer Jones; X David Kvasager; X Andre Layral; X Helen Mehrkens;
X Jim Secombe (by phone); Esther Cox; MJ Longley; David Robinson;
 Alex Tatum

Ex-Officio members: X Deidre Bailey; Margie Germain-Antrim;

X Todd Bergman

Staff; Louise Dean, Project Coordinator

Sean Schubert for John Douglas; Debbie Crews for MJ Longley;

Greg Cashen, Executive Director, AWIB; Mike Shiffer, AK DOLWD

Approval of Agenda: Motion to approve agenda made by Andre Layral,
seconded and passed unanimously.

Approval of Minutes: Motion to approve minutes of the November 15, 2007
meeting made by Andre Layral, seconded and passed unanimously.

Discussion Items:

Ad Hoc Committee Reports

Youth Participation – no formal report. General discussion about
what AWIB expects from the Youth Council. Todd Bergman provided a brief
explanation of the “Strategic Needs and Issues Challenging Workforce
Development in Alaska” document. Tim Scott added that the document is a

result of questions and comments from Youth Council members as to what AWIB expects from the Youth Council. A copy of the document was provided.

Work Keys Update – Tom Nelson (by phone)

Presentation included status of Work Keys as approved by Alaska Department of Education and Early Development with an effective date of SY 0910; Pilot Program and pilot sites.

AGIA Training Plan Presentation – Fred Esposito (copy of the DRAFT AGIA Training Strategic Planning Document was provided). Fred explained the process leading up to the development of the current document and identified the participant groups. The four strategies outlined in the document were also reviewed.

Legislative Issues – Mike Shiffer

STEP

Youth First

Teacher Industry Externships

Alaska Youth Initiatives

Negotiated Rates & Federal Legislation – Deidre Bailey (handouts provided)

Youth programs reviewed

WIA Youth Performance

Youth First

Carl Perkins Funding Update – Helen Mehrkens

Brief presentation of a PowerPoint presentation entitled “Building a System – Planning Perkins IV. A copy of the presentation was provided.

Bill Tracking & Management Facility – Tim Scott

Tim provided an overview of the “BTMF” which can be found at:
http://www.legis.state.ak.us/basis/btmf_login

Action Item: Report to AWIB with Recommendations

Using the three Strategic Directions listed on the Youth Council page of the Alaska Workforce Investment Board *Working Committees Strategic Plan*, three breakout groups were formed to brainstorm each strategy while considering the following 6 points:

- 1) What is your vision of what this strategy should look like?
- 2) What questions / information do we need to know / have?
- 3) What practical next steps shall we take in the next 30-60 days?

- 4) How will we define / measure success of these next steps?
- 5) Time Frame
- 6) Who will do it, by whom, what resources are needed?

Each group summarized its findings for a presentation to the full council:
(summaries are from charts prepared by each group and follow strategy statement in bold type)

Strategy #1 (Group: Tim, Deb, Melissa) Teach youth about basic employability and life skills (finances, teamwork, problem solving and work ethic).

Vision: All Youth learn basic employability and life skills.

- faith based organizations
- profit & non profit organizations
- Native organizations
- Job Corps

Who / What /Where?

Milestones -

- distribute info regarding Youth Employability Skills
- Youth Employability Summit
 - o Train those working with youth
- Roll out/Full implementation of the Alaska Work Keys
 - o Connections between AK DOL & AK DEED

Resources - \$\$ and people

Success Measure:

- leverage state mailing lists
- the creation of an interactive web based portal for Alaska that allows kids to access Youth Employability Skills
- the Summit Happens!
- Completion of pilot programs

Strategy #2 (Group: Todd, Helen, Deidre) Expand and improve career counseling in school, not just college.

Vision: parents and other key influencers would report receiving and understanding VOCED Training opportunities available for all youth ages 14-24

Key Questions:

- Quality of information now
- Where adults receive it from now
- % of Parents that ask their kids now about post high school plans
- What would teens say about the info they receive - where do you find info?
- What/where do key influencers say

- Gender specific differences

Strategy #3 (Group: Andre, Sean, Heidi) Educate parents regarding vocations education training opportunities.

Practical next Steps:

1. Obtain list or map current known post high school training opportunities.
2. Identify conferences where post high school training opportunities can be shared with key influencers.
3. Brainstorm brief (10 questions) survey for parents & teens on Survey Monkey to obtain what is working now – where
4. Identify radio stations that can (or are already) sharing info about post high school training opportunities.
5. Conduct Focus Groups of Parents/Teens about post high school training opportunities.
6. Continue discussion about web & media based marketing

Success Measures:

- Parents report increase frequency of information and variety of sources
- WIA Application check-off
 - o Source of where they receive it
- Pre & Post Focus Groups
- Increase in the # of youth who report receiving info about post high school training opportunities.
 - o From parents
 - o Key influencers
- % increase in enrollment in training programs

Adjourn: Motion to adjourn made by Todd Bergman, seconded and passed unanimously. Meeting adjourned at 4:33 pm.

(Minutes prepared by Scott Grant, 742-1184, Business Manager for Frontier Charter School)